

**To:** Davis, Jay[Davis.Jay@epa.gov]; Purchia, Liz[Purchia.Liz@epa.gov]  
**Cc:** Smith, Roxanne[Smith.Roxanne@epa.gov]; Hart, Daniel[Hart.Daniel@epa.gov]  
**From:** Orquina, Jessica  
**Sent:** Fri 8/14/2015 4:33:44 PM  
**Subject:** RE: Social Media Avatars/Profile Photos

Good! The main accounts have the EPA seal now. I'll include this suggestion in my weekly email to the social media community of practice.

Jess

Jessica Ann Orquina

EPA Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

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**From:** Davis, Jay  
**Sent:** Friday, August 14, 2015 12:31 PM  
**To:** Purchia, Liz  
**Cc:** Orquina, Jessica; Smith, Roxanne; Hart, Daniel  
**Subject:** RE: Social Media Avatars/Profile Photos

Changing the Admin's back, too.

**From:** Purchia, Liz  
**Sent:** Friday, August 14, 2015 12:23 PM  
**To:** Davis, Jay  
**Cc:** Orquina, Jessica; Smith, Roxanne; Hart, Daniel  
**Subject:** Re: Social Media Avatars/Profile Photos

Ok

Liz Purchia

U.S. EPA

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On Aug 14, 2015, at 12:19 PM, Davis, Jay <[Davis.Jay@epa.gov](mailto:Davis.Jay@epa.gov)> wrote:

Yep, sounds right to me.

**From:** Orquina, Jessica  
**Sent:** Friday, August 14, 2015 12:18 PM  
**To:** Smith, Roxanne; Purchia, Liz; Davis, Jay  
**Cc:** Hart, Daniel  
**Subject:** Social Media Avatars/Profile Photos

Hi Roxanne, Liz, & Jay,

In light of our current agency focus on Gold King Mine, I would like to change the profile picture on the main Facebook and Twitter accounts from the #ActOnClimate blue marble image back to the EPA seal. Now that we are focusing our messaging on GKM the blue marble seems out of place. (I'd like to encourage the regions and programs to do the same.)

Let me know what you think.

Thanks! Jess

Jessica Ann Orquina

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